



Tech Talk

SMART PET TECH

- Smart pet tech = internet-connected devices designed to make pet care easier, safer, and more fun

- Categories include:

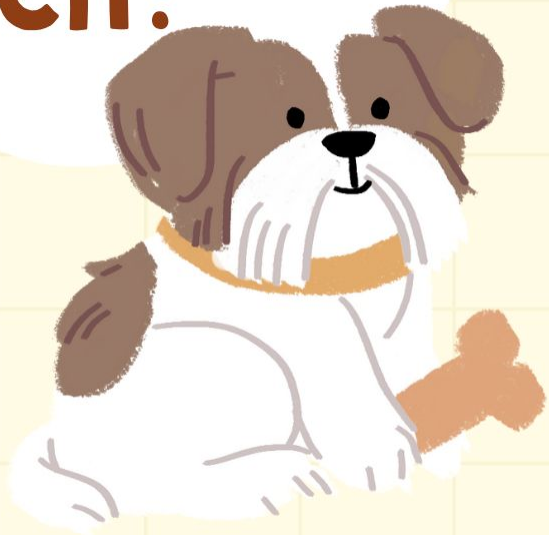
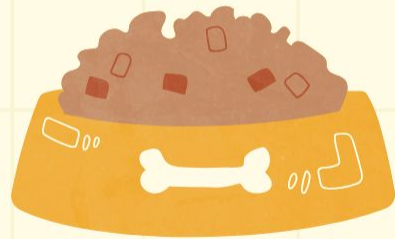
- 🟢 Smart toys and treat dispensers
- 📺 Cameras with alerts and 2-way audio
- 🐾 Feeders, GPS trackers, and litter boxes


- Uses:

- Keep pets active and mentally stimulated
- Monitor behavior while away
- Automate care routines (feeding, playtime)

- 📌 Smart tech isn't just for people — it's making life better for pets, too.




WHAT IS SMART PET TECH?





WICKEDBONE – INTERACTIVE SMART TOY



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- **What it is:** An AI-powered, app-controlled smart bone for dogs
 - **Key Features:**
 - Autonomous “play” mode or manual remote control
 - Rolls, wiggles, and changes behavior in response to your dog’s touch
 - Rechargeable battery, app control via Bluetooth
 - **Best For:** High-energy dogs, separation anxiety, indoor play
 - **Price:** ~\$65–\$100
 -  **Keeps dogs engaged and active, especially when home alone.**

FURBO – SMART DOG CAMERA + TREAT LAUNCHER



- **What it is:** Wi-Fi camera that lets you monitor, talk to, and treat your dog remotely
- **Key Features:**
 - 1080p video with night vision
 - 2-way audio to speak to your pet
 - Treat-tossing function via app
 - Bark alerts and dog activity tracking (Furbo Dog Nanny subscription)
- **Best For:** Monitoring anxious dogs, training, and interactive feeding
- **Price:** ~\$200 + optional subscription
- **♥ A favorite among dog parents who want peace of mind and fun interaction.**

PETCUBE – CAMERA & ACTIVITY TRACKER

- What it is: A sleek, compact smart pet camera with optional laser toy for cats
- Key Features:
 - Live HD streaming
 - Two-way talk
 - Motion and sound alerts
 - Built-in laser pointer (Petcube Play model)
- Best For: Cat owners or tech-savvy pet lovers
- Price: ~\$40–\$150
- 📌 Connects you to your pet from anywhere, day or night.



OTHER SMART PET TECH DEVICES TO KNOW



Device	Function	Example Brands
Smart Feeders	Auto-measure and dispense meals	PetSafe Smart Feeder
GPS Trackers	Track location and activity via app	Whistle, Fi, Tractive
Smart Litter Boxes	Monitor usage, self-cleaning	Litter-Robot, PetSafe
Automatic Water Fountains	Encourage hydration with filters	Petlibro, Drinkwell
Pet Health Monitors	Wearable trackers for activity, vitals	FitBark, PetPace



COMPARISON

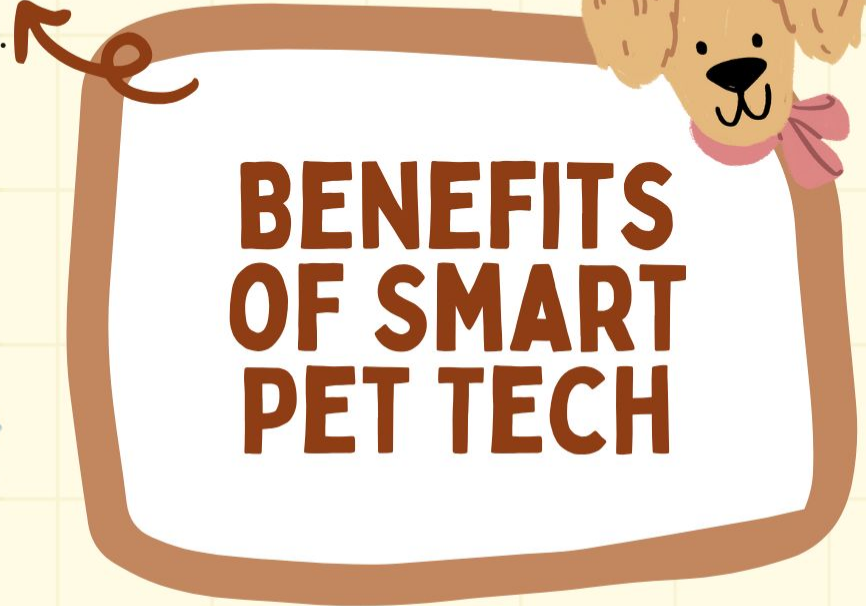


Feature	Wickedbone	Furbo	Petcube
Primary Function	Smart play toy	Camera + treat toss	Camera + laser/alerts
Interaction Mode	App or autonomous	App-based live control	App + auto-alerts
2-Way Audio	✗	✓ Yes	✓ Yes
Treat Dispenser	✗	✓ Yes	✗ (some models)
Best For	Dogs that love toys	Dogs needing remote care	Cats or quiet pets
Price Range	\$65-\$100	~\$200 (w/subscription)	\$40-\$150











- 🧠 Mental stimulation and reduced boredom
- 📷 Real-time visibility into your pet's day
- 📱 Stay connected from anywhere
- 🐕 Improve training and reduce anxiety
- 📅 Monitor routines (feeding, bathroom, barking)
- 📌 Tech keeps pets happy — and owners reassured.



BENEFITS OF SMART PET TECH



THINGS TO CONSIDER BEFORE BUYING

-  Does your Wi-Fi support it?
-  Is your pet likely to interact with it?
-  Battery life vs. plug-in requirements
-  One-time purchase or ongoing subscription?
-  App quality and ease of use
-  Always check return policies in case your pet isn't interested!

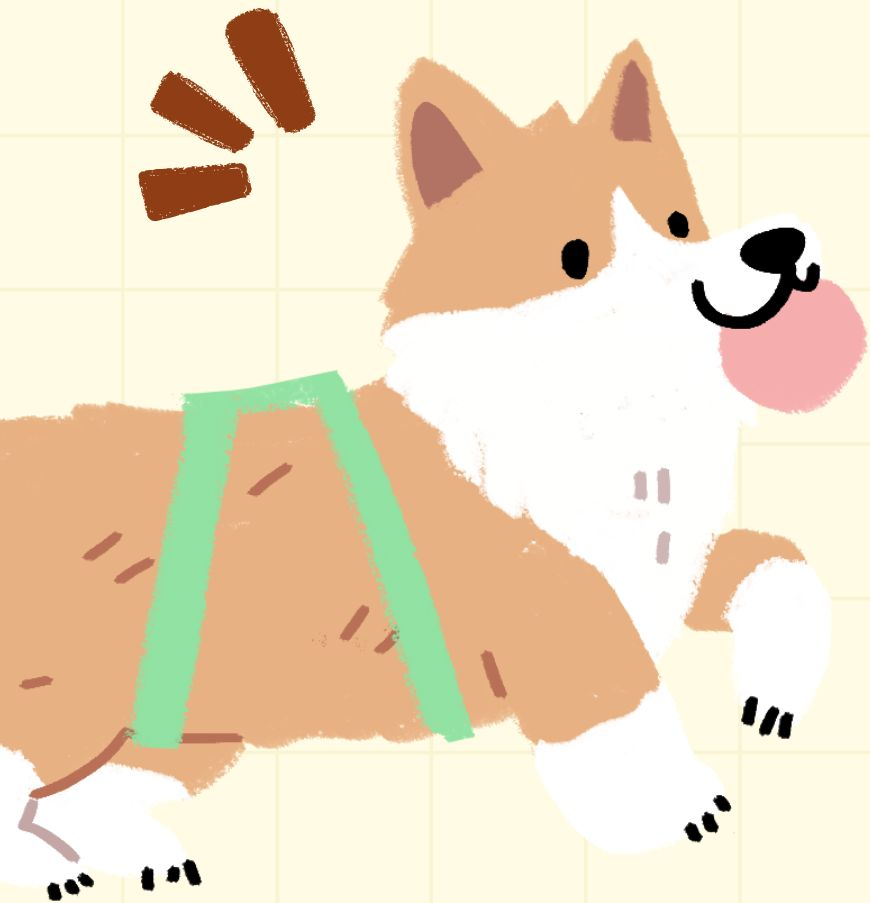




ACCESSIBILITY & INCLUSIVE USE

- Smart pet tech helps:
 -  People with disabilities care for pets independently
 -  Older adults monitor pets without needing to bend or chase
 -  Families coordinate pet care with shared apps
- Voice assistants (Alexa, Google) can control many devices
-  Technology helps both humans and pets live more connected, low-stress lives





FINAL TAKEAWAYS

- Smart pet devices bring convenience, fun, and peace of mind
- Wickedbone = playful interaction
- Furbo = monitoring + reward
- Petcube = communication + motion alerts
- Choose what fits your pet's needs, your lifestyle, and your budget
- 📌 With smart tech, you're always just one tap away from your best friend.

The image features a central white speech bubble with a brown outline, containing the text 'THANK YOU!' in a bold, brown, sans-serif font. The speech bubble is surrounded by four cartoon dogs: a fluffy brown dog with a pink bow at the top left, a beagle with a bell collar at the top right, a white dog with a blue ball at the bottom left, and a fluffy brown dog with a blue bow at the bottom right. A dashed orange line forms a path around the speech bubble. The background is a light yellow color with faint, repeating outlines of cat faces and paw prints.

**THANK
YOU!**



