

Music Apps.

Streaming, Creating, and Discovering Music in the Digital Age



Ohio Tech Ambassadors



Session Goals

By the end of this session, participants will:







- Understand the different types of music apps available today
- Compare popular streaming platforms
- Explore music learning and creation apps
- Learn tips for accessibility, safety, and managing subscriptions
- Discover how music apps can enhance daily life










What are Music Apps?

Music apps allow you to:

-  Stream songs instantly
 -  Discover new artists
 -  Learn instruments
 -  Create your own music
 -  Listen anywhere on your phone, tablet, computer, or smart speaker
-  Music has moved from CDs and downloads to on-demand streaming.

Categories of Music Apps

Category	Examples
 Streaming	Spotify, Apple Music, Amazon Music
 Radio & Discovery	Pandora, iHeartRadio
 Learning	Yousician, Simply Piano
 Creation & Mixing	GarageBand, BandLab
 Social Music	SoundCloud, TikTok
 Focus & Soundscapes	Calm, Endel

Streaming Music Apps

Spotify

x

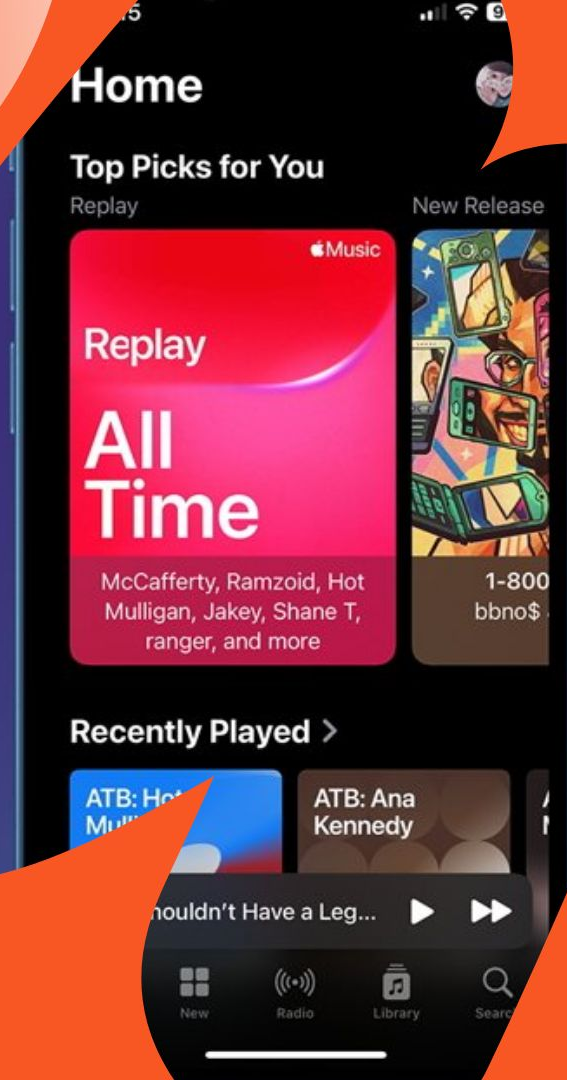
- Largest music streaming platform
- Personalized playlists (Discover Weekly, Daily Mix)
- Free version with ads
- Premium version (ad-free, downloads)
- Podcasts included
- ✦ Great for discovering new music through AI recommendations.



Streaming Music Apps

Apple Music

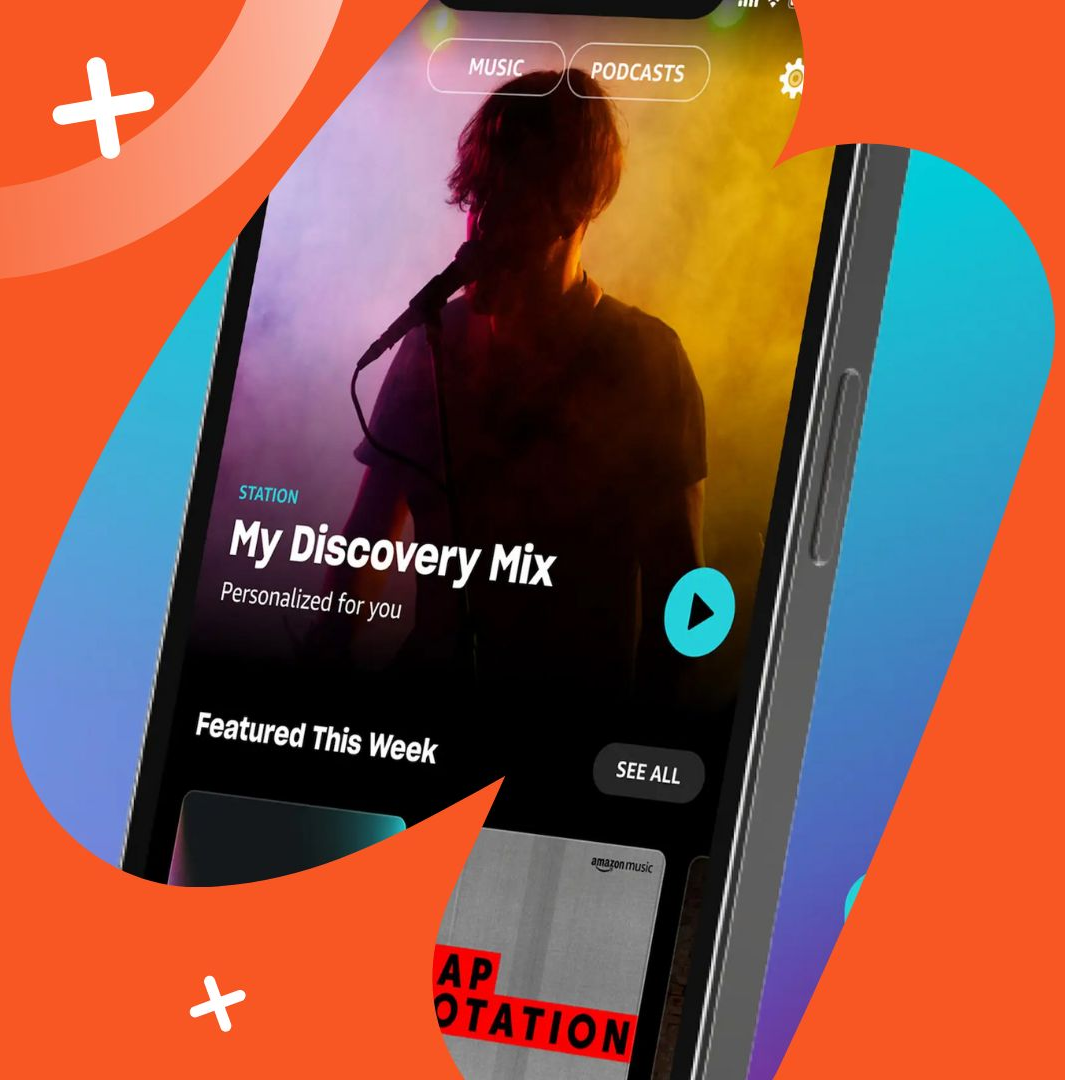
- Seamless for iPhone & Apple users
- High-quality audio (Lossless, Dolby Atmos)
- Curated playlists and live radio
- No free tier (trial available)
- 🍏 Best for users in the Apple ecosystem.

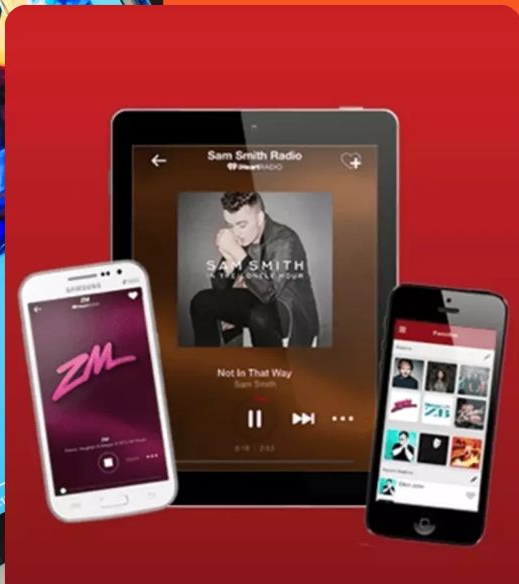


Streaming Music Apps

Amazon Music

- Included with Amazon Prime (limited version)
- Unlimited tier available
- Alexa integration
- Easy voice commands
- 🏠 Ideal for Alexa-enabled homes.





x Radio & Discovery Apps

Pandora & iHeartRadio



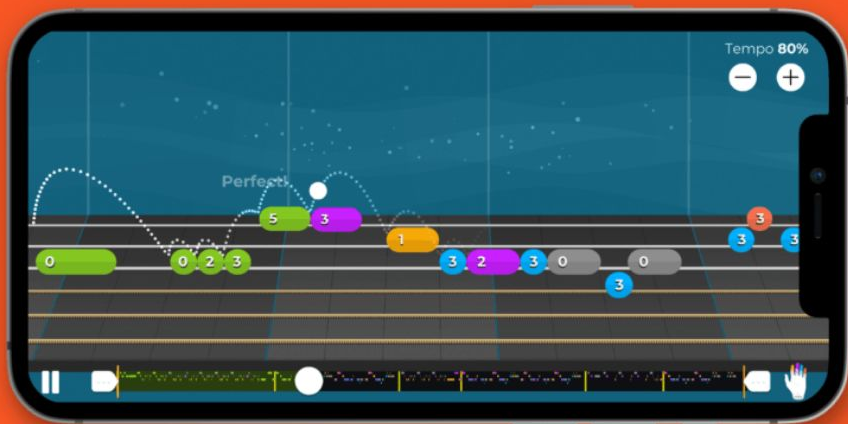
Pandora

- Creates stations based on artists
- “Thumbs up/down” learning system
- Good for passive listening

iHeartRadio

- Live radio stations
- Podcasts
- Local & national channels
- ✦ Good for users who prefer radio-style listening.





x Music Learning Apps

Yousician & Simply Piano

- Interactive lessons for:
 - Guitar
 - Piano
 - Ukulele
 - Bass
- Real-time feedback
- Beginner-friendly
- Gamified learning
- ✦ Makes learning an instrument more accessible and fun.





x Music Creation Apps

GarageBand & BandLab



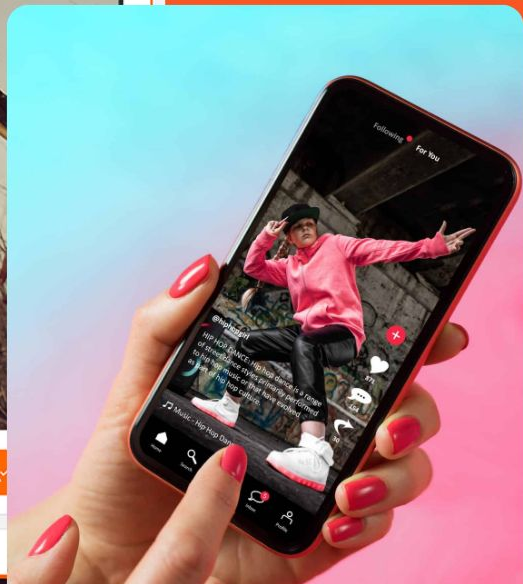
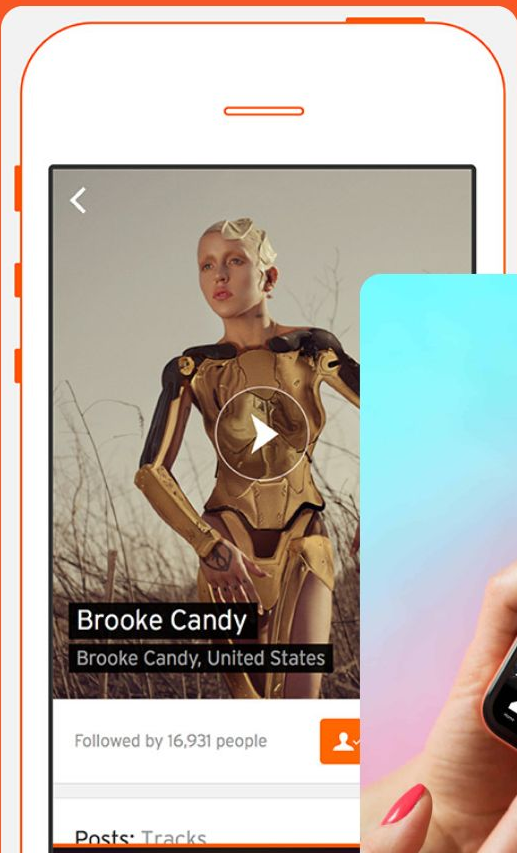
GarageBand

- Free for Apple devices
- Create songs with loops and virtual instruments
- Record vocals and instruments

BandLab

- Free cloud-based music studio
- Collaborate with others
- Share tracks online
- ✦ No studio required—just your phone or laptop.

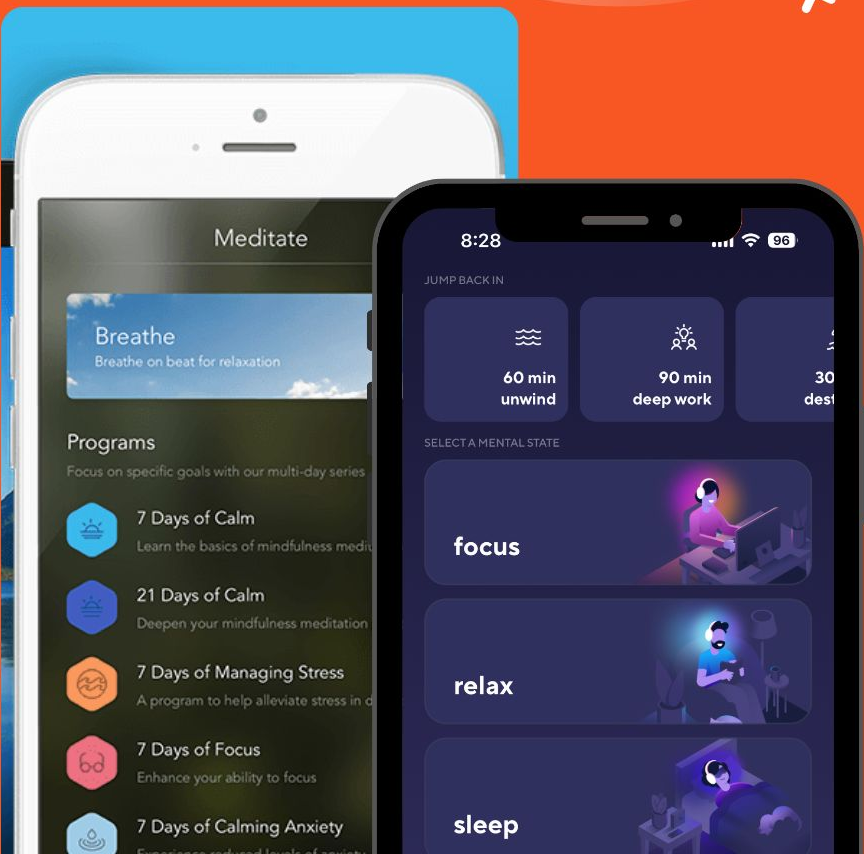




SoundCloud & TikTok

- Discover independent artists
- Share your own music
- Viral music discovery
- Community-driven content
- ✦ Many popular songs today start on social platforms.

Social Music & Sharing








Calm, Endel, Brain.fm

- AI-generated soundscapes
- Focus music for productivity
- Sleep sounds
- Stress reduction
- 📌 Music isn't just entertainment —it supports mental health.

Focus, Relaxation & Wellness Music

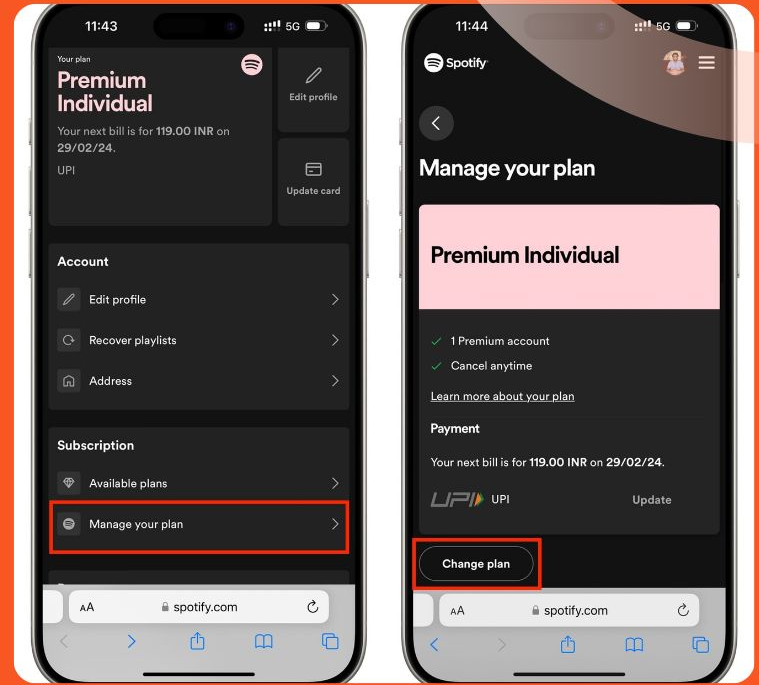
Accessibility in Music Apps

Feature	Benefit
 Voice control	Hands-free playback (Alexa, Siri, Google)
 Adjustable text size	Easier navigation
 Lyrics display	Supports hearing differences
 Simplified interfaces	Helps cognitive accessibility
 Haptic feedback	Rhythm-based vibration (some apps)

 Most music apps work well with screen readers and voice assistants.

- Review monthly subscription costs
- Set parental controls where needed
- Download music for offline listening
- Monitor data usage on mobile
- Use family plans for savings
- 📌 Many apps offer student or family discounts.

Managing Subscriptions & Data

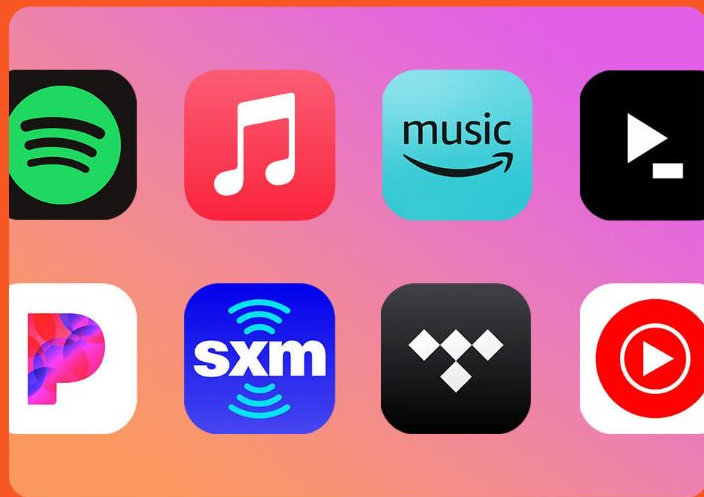


Choosing the Right Music App

If You Want...	Try...
AI-powered playlists	Spotify
Apple integration	Apple Music
Alexa voice control	Amazon Music
Learn guitar or piano	Yousician / Simply Piano
Make your own music	GarageBand / BandLab
Relaxation & focus music	Endel / Calm

Final Takeaways

- Music apps support:
 - Entertainment
 - Learning
 - Creativity
 - Mental wellness
- There's no single “best” app—only what fits your lifestyle
- Start with one and explore features gradually
- 📌 Music is more accessible than ever before.



Panel

Andrea Patrick & Chris Cooley



Q&A



Thank you!

