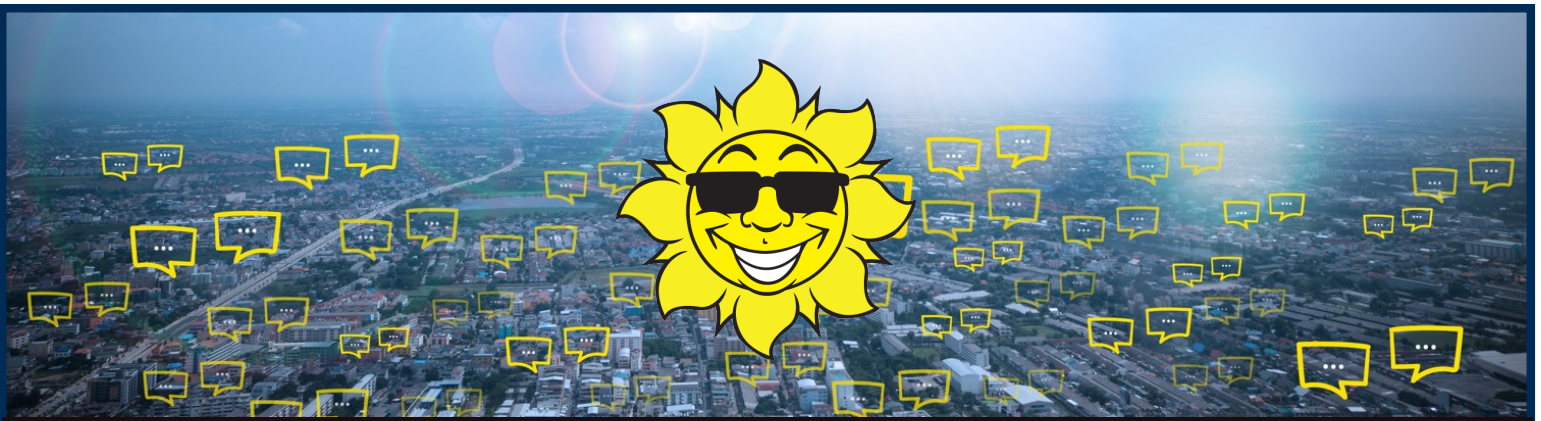




Sponsorship Opportunities



The Problem

- 60% of adults with disabilities report being lonely or isolated.
- 34% of older adults report being lonely or isolated.
- Social isolation is a major health concern. Studies show:
 - » A 29% increased risk of heart disease, 32% increased risk of stroke, 50% increased risk of dementia, and 29% increased risk of premature death.
 - » Health impact equivalent to smoking 15 cigarettes a day.
 - » Increases risk of depression, anxiety, and suicidal thoughts.

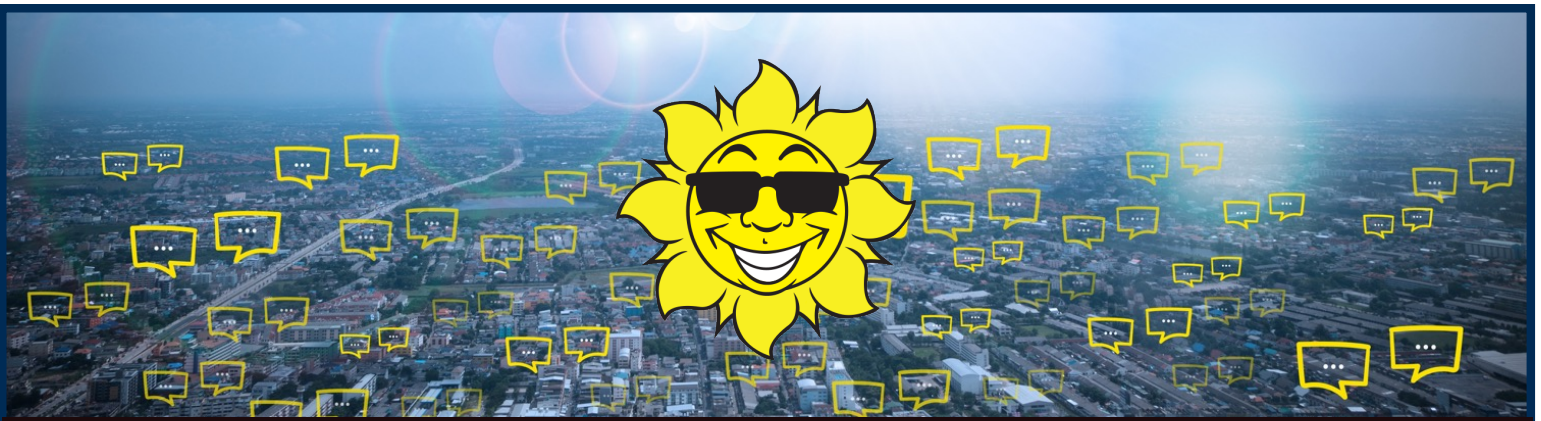


The Solution: We Thrive Together

- **Organization:** 501(c)(3) Nonprofit | EIN: 46-4365091
- **Mission:** To reduce social isolation and loneliness of at-risk community members by giving them the chance to have fun, learn new skills, meet people, and make friends.
- **Tagline:** Start with Hello
- **Motto:** Meet People. Have Fun. Make Friends.
- **Visit:** <https://wethrivetogether.org/>

Services

- **Virtual Events**
 - » Host over 250 events per month including exercise classes, games, educational presentations, virtual tours, animal safaris, arts and crafts, discussion groups, cards, and more.
- **Daily Check-in**
 - » Give people the opportunity to express how they feel by simply selecting a matching Smiley Face. Increases positivity and engagement with a Daily Happiness Challenge and tracks well-being in real-time.
- **On-Demand Learning**
 - » Offer lessons on advocacy, leadership, financial literacy, health and wellness, workforce readiness, tech skills, and more.
- **Inclusion Summit**
 - » Host conference that brings together leaders from public health, behavioral health, healthcare, education, aging, disability, and veteran services to explore ways to reduce loneliness and improve quality of life with technology and inclusive community design.



Sponsorship Opportunities

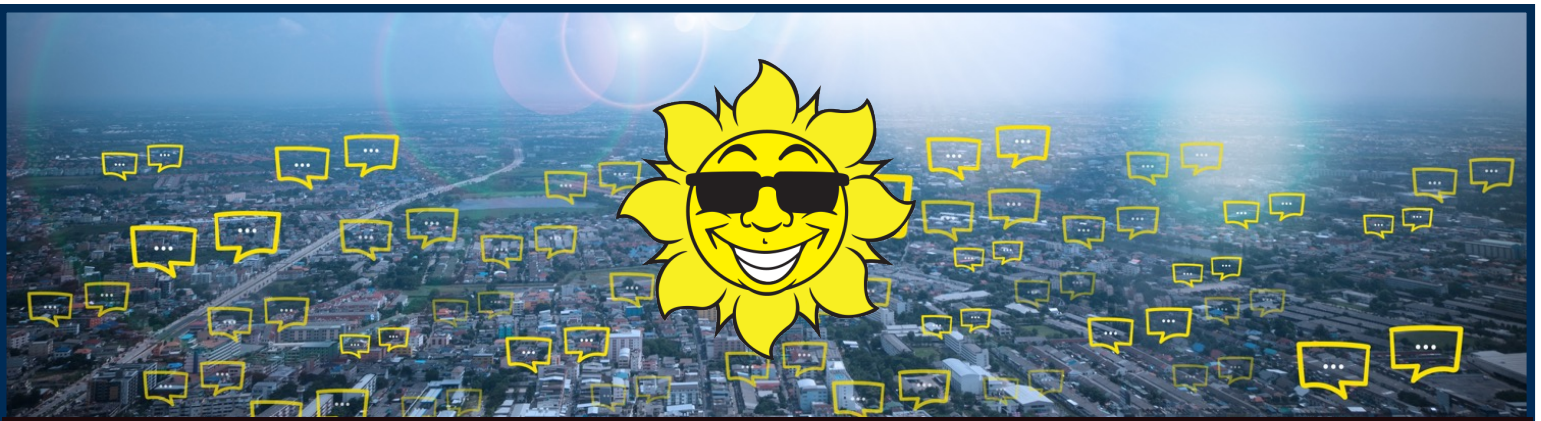


History and Statistics

- **Virtual Events:**
 - » Overall: 18,000+ | 2025: 3,900 events with 66,000 attendees
 - » Kiwanis Aktion Club (community service club): 158 members
 - » Participants represent 88 Ohio Counties and 42 states
- **Website:** Last 12 months: Users: 384,000 | Views: 507,000
- **Digital Newsletters:**
 - » Weekly Subscribers: 2,100 | Open Rate: 40.8%
 - » Monthly Partner Newsletter: Subscribers: 12,200 | Open Rate: 42%
- **Social Media Engagement**
 - » Facebook: Followers: 2,035 | Monthly Views: 41,817
 - » Instagram: Followers: 608 | Monthly Views: 2,642

Recent Projects

- **Ohio Department of Developmental Disabilities**
 - » Create statewide leadership academy and advocacy workshops, lead Tech Ambassador project, build assistive tech database, and produce tech safety video series.
- **Ohio Developmental Disabilities Council**
 - » Host virtual financial literacy training, conduct AI and virtual event host training, and build check-in platform.
- **Kiwanis International**
 - » Launch first-ever virtual Aktion Club
 - » Virtual Key Club (HS Service) and eClub (Fall 2026)
- **Tech and AI Training**
 - » Built Web Wise Seniors which taught 28,000 older adults how to use basic technology.
 - » Taught AI classes across Cleveland, Ohio for Cuyahoga County Department of Senior and Adult Services.
 - » Featured presenter at Ohio Innovation Series, APSE National Conference, and Tennessee, Maryland, Georgia Tech Summits.
- **Evidence Based Programs**
 - » Led virtual Matter of Balance and Bingocize classes.
- **Ohio Department on Aging**
 - » Managed a citywide Collective Impact Project to enhance the well-being of older adults



Sponsorship Opportunities

SOCIAL CHAMPION

\$10,000

CHAMPION

Pick: Adopt a State, the Daily Check-In Platform, or On-Demand Training Series	
Logo placement on product marketing materials	✓
Company Promotional Video (2 min)	✓
Announcement of the Sponsorship in Newsletter	✓
Announcement of the Sponsorship on Social Media	✓
Company Representative Interview	Live
Logo (Large) on website and registration page, linking	✓
Mention at the beginning and end of events	48
A full color ad in the Digital Resource Book	One Page
Logo on Sponsorship Banner at in-person events	✓
Virtual Resource Fair Booth	✓

SOCIAL INFLUENCER

\$5,000

INFLUENCER

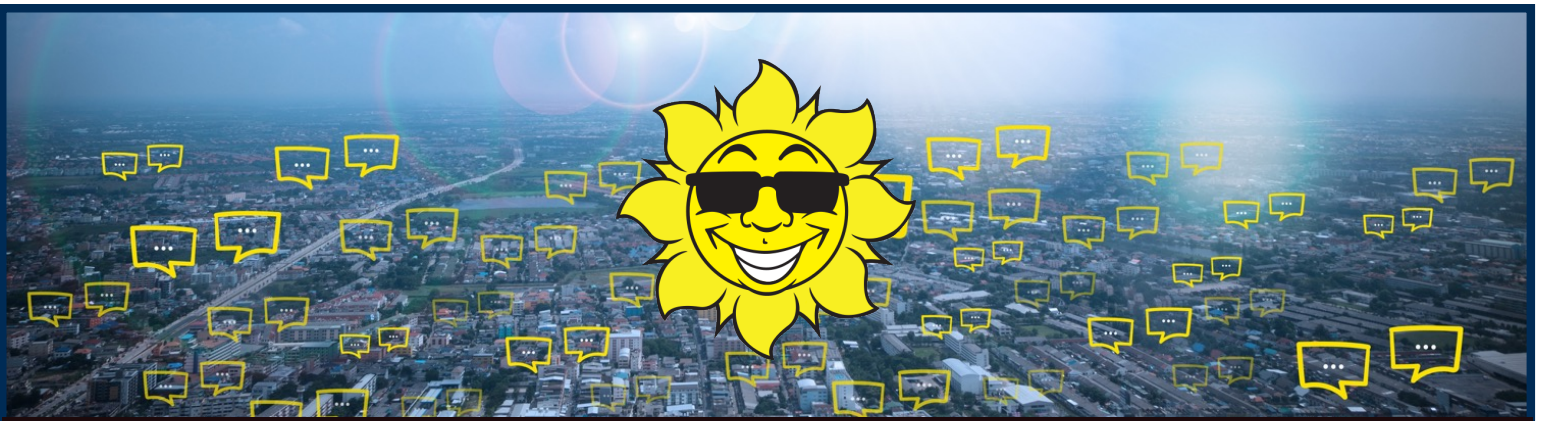
Pick: Adopt an On-Demand Training Class or be a Social Media Booster	
Logo placement on product marketing materials	✓
Announcement of the Sponsorship in Newsletter	✓
Announcement of the Sponsorship on Social Media	✓
Logo (Large) on website, linking	✓
Mention at the beginning and end of events	24
A full color ad in the Digital Resource Book	1/2 Page
Logo on Sponsorship Banner at in-person events	✓
Virtual Resource Fair Booth	✓

SOCIAL LEADER

\$2,500

LEADER

Pick: Adopt a County or WTT T-shirt	
Announcement of the Sponsorship in Newsletter	✓
Announcement of the Sponsorship on Social Media	✓
Logo (medium) on website, linking	✓
Mention at the beginning and end of events	12
A full color ad in the Digital Resource Book	1/4 Page
Virtual Resource Fair Booth	✓



Sponsorship Opportunities

SOCIAL SUPPORTER \$1,000

SUPPORTER

Pick: Monthly Partner Newsletter, Weekly Updates, or Train a Participant Leader

Announcement of the Sponsorship in Newsletter	✓
Announcement of the Sponsorship on Social Media	✓
Logo (Small) on website, linking	✓

SOCIAL ADVOCATE \$500

ADVOCATE

Pick: Virtual Vendor Fair Booth

Announcement of the Sponsorship in Newsletter	✓
Announcement of the Sponsorship on Social Media	✓
Virtual Resource Fair Booth	✓

SOCIAL PARTNER \$250

PARTNER

Pick: Virtual Professional PowerHour

Logo on virtual event marketing materials	✓
Announcement of the Sponsorship on Social Media	✓
Mention at the beginning and end of virtual event	✓

SOCIAL PROMOTER \$100

PROMOTER

Pick: Virtual Event

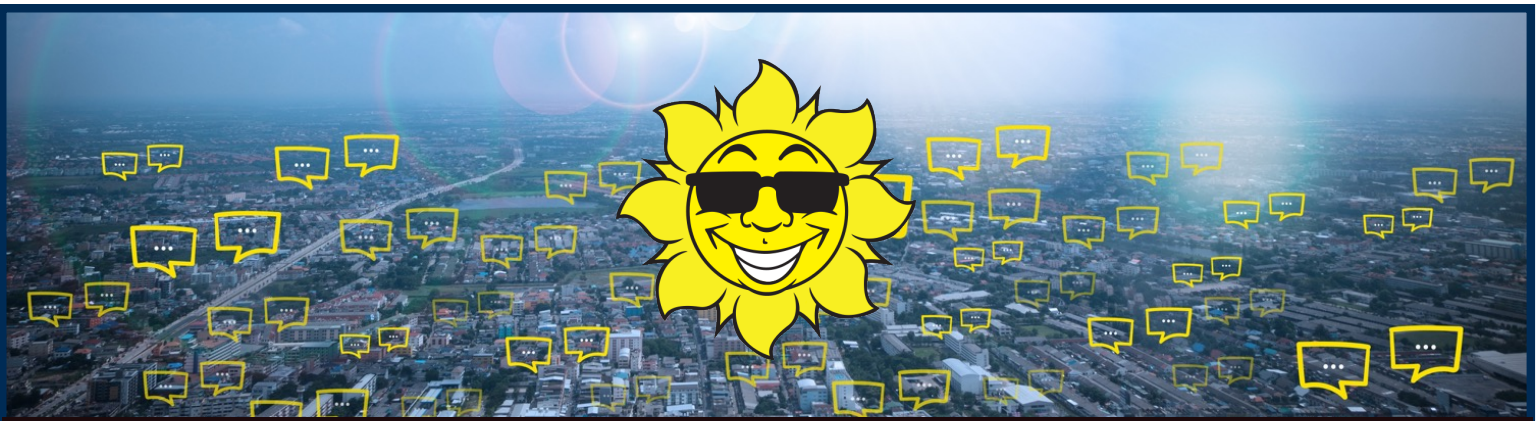
Logo on virtual event marketing materials	✓
Announcement of the Sponsorship on Social Media	✓
Mention at the beginning and end of virtual event	✓

CONTACT

Steve Pelton, Executive Director of We Thrive Together
p. 440-478-2268 | e. steve@wethrivetogether.org

Schedule a meeting: <https://calendly.com/steve-pelton/30-minutes>

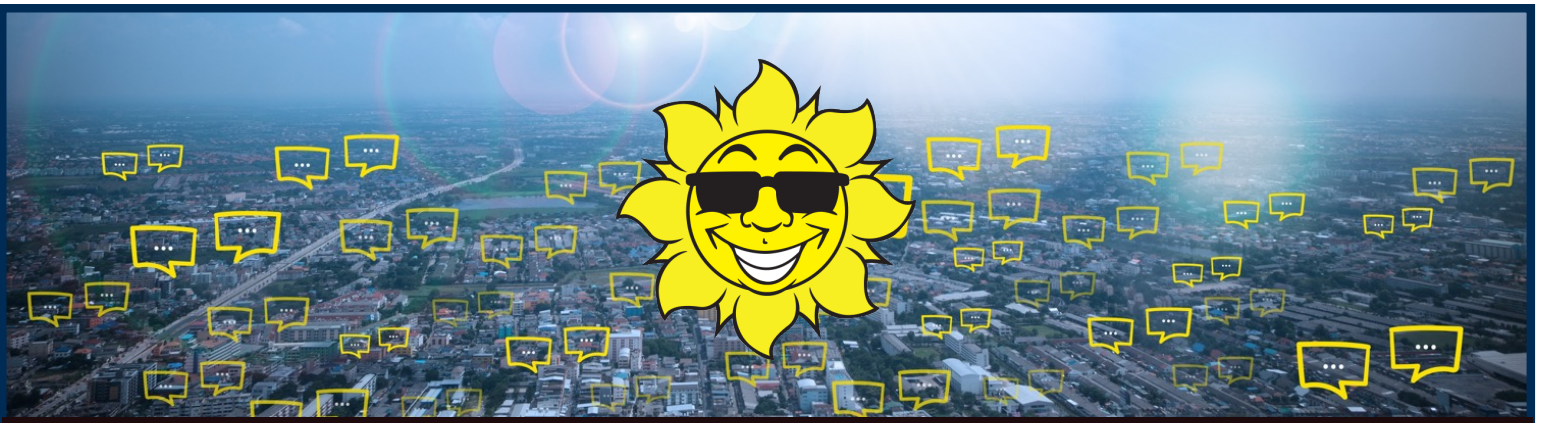
Sponsorship form: <https://wethrivetogether.org/sponsorship/>



Sponsorship Opportunities

Training Topics		
Advocacy	Health and Wellness	Self-Employment
Become a Board Member	Healthy Relationships	Tech
Collective Impact Projects	Leadership	Transition Planning
Financial Literacy	Life Skills	Workforce Readiness

Games & Activities		
\$100,000 Pyramid	Cranium	Password
2 Truths and A Lie	Crossword Puzzles	Press Your Luck
20 Questions	Deal or No Deal	Puzzles
25 Words or Less	Don't Forget The Lyrics	Scattagories
America Says	Emoji Genius	Share Your Story
Animal Safari	Family Feud	Show & Tell
Arts & Crafts	Flip Side	Speed Friends
Battleship	Friendship Bingo	Spelling Bee
Bible Study	Guess Who	Split Second
Bingo	Hangman	Spot the Difference
Birthday Party	Hollywood Squares	Supermarket Sweep
Blank Slate	Jeopardy	Taboo
Boggle	I Spy	The Chase
Book Club	Karaoke	The Floor
Brain Games	Left, Right, Center	The Newly Friend Game
Buddy Chat	Let's Make a Deal	The Price is Right
Candy Land	Let's Make Friends	Trivia
Card Sharks	Let's Play Cards	UNO
Carnival Games	Line Dancing	Virtual Trip
Cash Cab	Lingo	Whatsamusic
Casino Games	Master Class	Wheel of Fortune
Catch Phrase	Memory	Who Wants to Be a Millionaire
Chain Reactions	Mini Speed Friends	Word Search w/Friends
Chutes & Ladders	Minute to Win It	Wordle
Commonalities	Name That Tune	Workout
Connect 4	Never Have I Ever	Would You Rather



Sponsorship Opportunities

Other Ways You Can Help

- Spread the Word and Share the Event Calendar
 - » E-mail
 - » Text
 - » Social Media
 - » Newsletter
 - » Press Release
 - » Phone Call
 - » Existing Social/Service Clubs (Rotary, Lions, Kiwanis, Eagles, Moose, Elks, Faith Communities, Special Olympics, Best Buddies)
- Participate in We Thrive Together Events.
- Share your story, passion projects, and expertise through WTT.
- Volunteer your time and talents.

Your Support Matters

Sponsorship from organizations like yours allows us to continue providing these essential services to individuals who otherwise may not have access to such opportunities. By partnering with us, your organization can directly contribute to enhancing the quality of life of individuals with developmental disabilities, while also gaining visibility among a dedicated community of families, caregivers, and professionals.

Contact Us

- Steve Pelton, Executive Director | Steve@WeThriveTogether.org
 - » p. 440-478-2268 | e. steve@wethrivetogether.org
 - » Schedule a meeting: <https://calendly.com/steve-pelton/30-minutes>
 - » Sponsorship form: <https://wethrivetogether.org/sponsorship/>
- Alyssa Criscito, Event Manager | Alyssa@WeThriveTogether.org
- Website: <https://WeThriveTogether.org>

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- TikTok: [@wethrivetogether](https://www.tiktok.com/@wethrivetogether)
- YouTube: [@wethrivetogether](https://www.youtube.com/wethrivetogether)
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