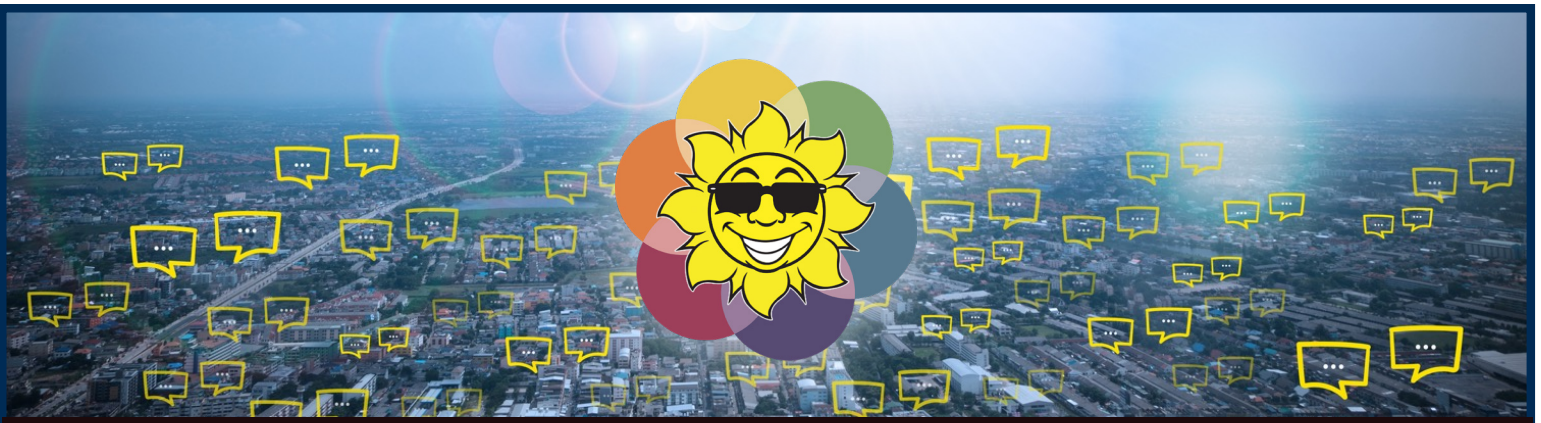
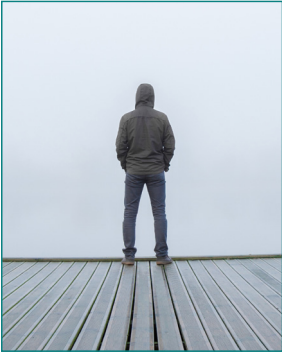




Sponsorship Opportunities: Inclusion Summit



The Problem

- 60% of adults with disabilities report being lonely or isolated.
- 34% of older adults report being lonely or isolated.
- Social isolation is a major health concern. Studies show:
 - » A 29% increased risk of heart disease, 32% increased risk of stroke, 50% increased risk of dementia, and 29% increased risk of premature death.
 - » Health impact equivalent to smoking 15 cigarettes a day.
 - » Increases risk of depression, anxiety, and suicidal thoughts.

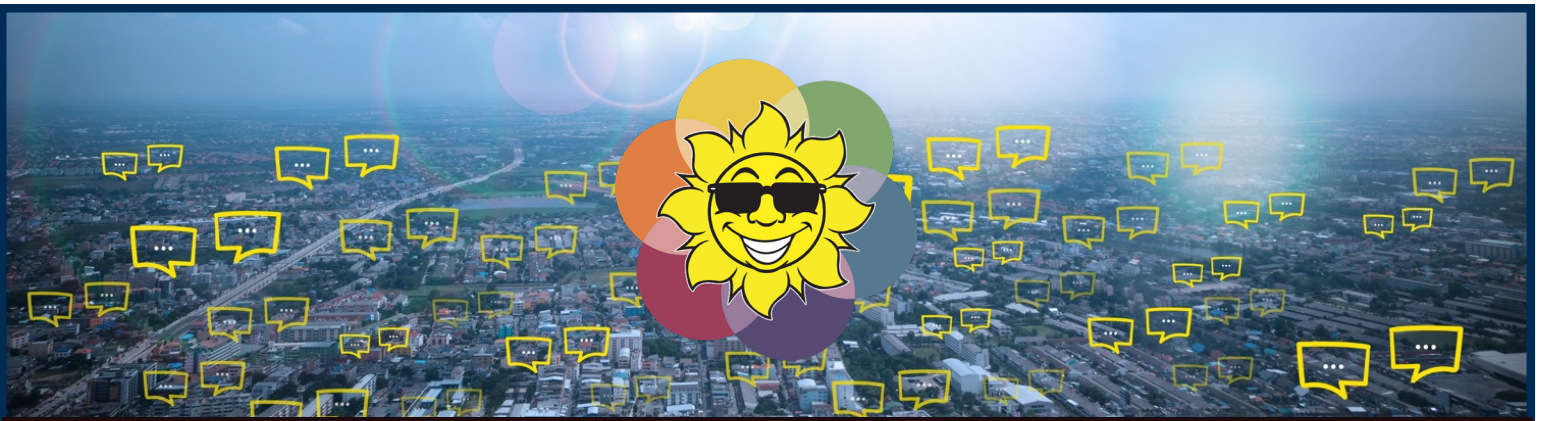


The Solution: We Thrive Together

- **Organization:** 501(c)(3) Nonprofit | EIN: 46-4365091
- **Mission:** To reduce social isolation and loneliness of at-risk community members by giving them the chance to have fun, learn new skills, meet people, and make friends.
- **Tagline:** Start with Hello
- **Motto:** Meet People. Have Fun. Make Friends.
- **Visit:** <https://wethrivetogether.org/>

Services

- **Virtual Events**
 - » Host over 250 events per month including exercise classes, games, educational presentations, virtual tours, animal safaris, arts and crafts, discussion groups, cards, and more.
- **Daily Check-in**
 - » Give people the opportunity to express how they feel by simply selecting a matching Smiley Face. Increases positivity and engagement with a Daily Happiness Challenge and tracks well-being in real-time.
- **On-Demand Learning**
 - » Offer lessons on advocacy, leadership, financial literacy, health and wellness, workforce readiness, tech skills, and more.
- **Inclusion Summit**
 - » Host conference that brings together leaders from public health, behavioral health, healthcare, education, aging, disability, and veteran services to explore ways to reduce loneliness and improve quality of life with technology and inclusive community design.



Sponsorship Opportunities: Inclusion Summit

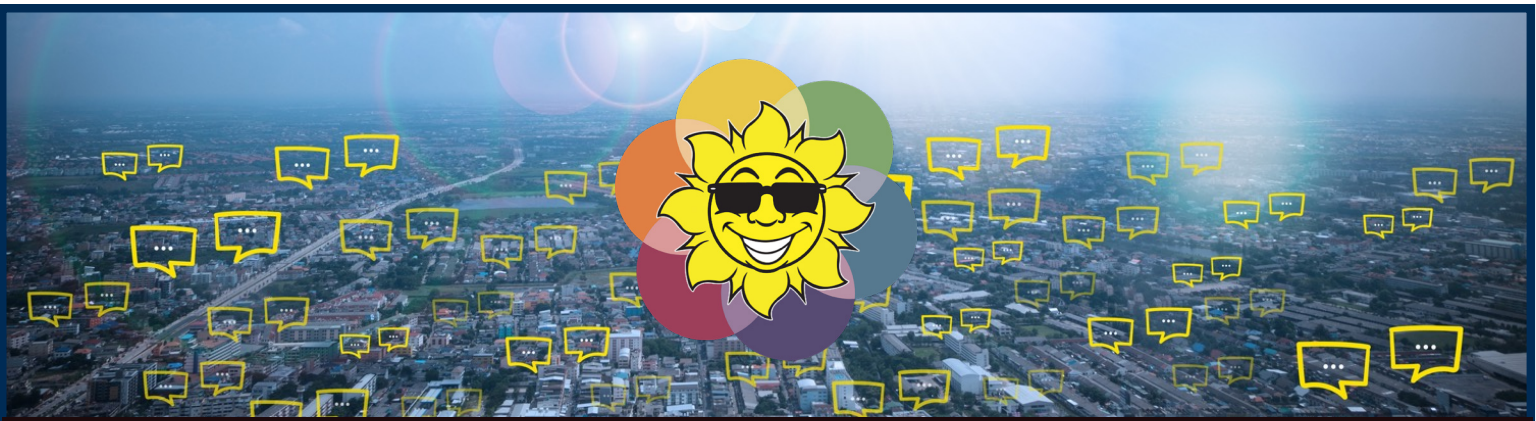


History and Statistics

- **Virtual Events:**
 - » Overall: 18,000+ | 2025: 3,900 events with 66,000 attendees
 - » Kiwanis Aktion Club (community service club): 158 members
 - » Participants represent 88 Ohio Counties and 42 states
- **Website:** Last 12 months: Users: 384,000 | Views: 507,000
- **Digital Newsletters:**
 - » Weekly Subscribers: 2,100 | Open Rate: 40.8%
 - » Monthly Partner Newsletter: Subscribers: 12,200 | Open Rate: 42%
- **Social Media Engagement**
 - » Facebook: Followers: 2,035 | Monthly Views: 41,817
 - » Instagram: Followers: 608 | Monthly Views: 2,642

Recent Projects

- **Ohio Department of Developmental Disabilities**
 - » Create statewide leadership academy and advocacy workshops, lead Tech Ambassador project, build assistive tech database, and produce tech safety video series.
- **Ohio Developmental Disabilities Council**
 - » Host virtual financial literacy training, conduct AI and virtual event host training, and build check-in platform.
- **Kiwanis International**
 - » Launch first-ever virtual Aktion Club
 - » Virtual Key Club (HS Service) and eClub (Fall 2026)
- **Tech and AI Training**
 - » Built Web Wise Seniors which taught 28,000 older adults how to use basic technology.
 - » Taught AI classes across Cleveland, Ohio for Cuyahoga County Department of Senior and Adult Services.
 - » Featured presenter at Ohio Innovation Series, APSE National Conference, and Tennessee, Maryland, Georgia Tech Summits.
- **Evidence Based Programs**
 - » Led virtual Matter of Balance and Bingocize classes.
- **Ohio Department on Aging**
 - » Managed a citywide Collective Impact Project to enhance the well-being of older adults



Sponsorship Opportunities: Inclusion Summit

CONFERENCE STATS

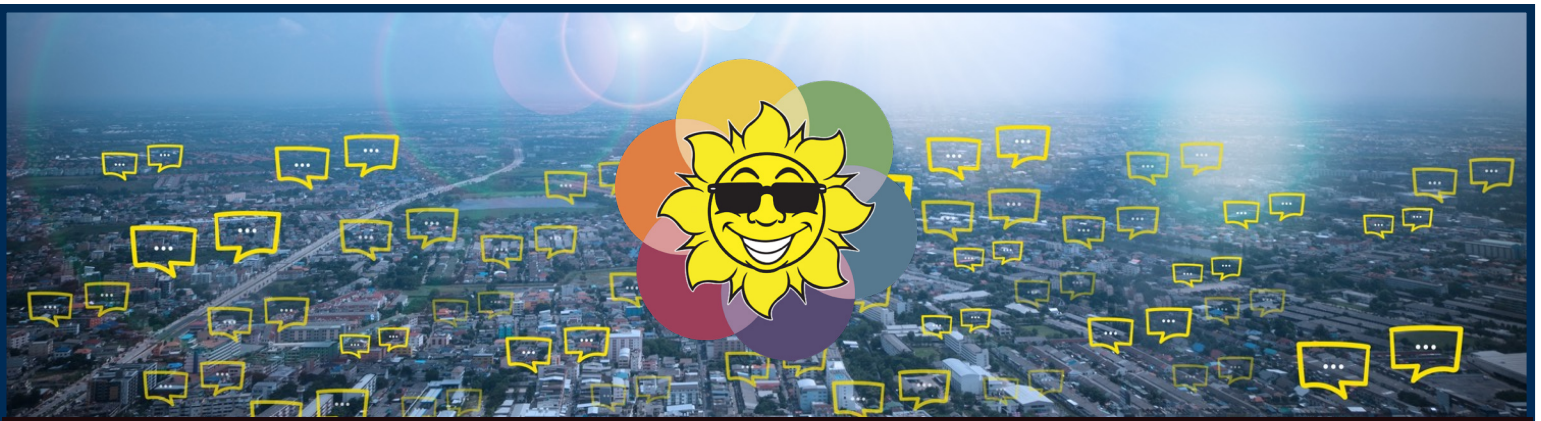
- **Date:** November 17, 2026
- **Attendance:** 200 in-person | 100 Online
- **Audience:** Sector Leaders: Aging, Disabilities, Veteran Services, Public Health, Behavioral Health, and Education
- **Professional PowerHours:** Monthly following conference
- **Virtual Resource Fair** - 12 month access with national audience
- **Website:** <https://wethrivetogether.org/inclusion-summit/>

PLATINUM Level \$10,000

	PLATINUM
Logo placement on event marketing materials	✓
Virtual Resource Fair Booth Video (3-5 min)	✓
Announcement of the Sponsorship in Newsletter	✓
Announcement of the Sponsorship on Social Media	✓
Company Representative Interview	Live
Logo on event site, linking	✓
Mention at the beginning and end of conference	✓
A full color ad in the Digital Conference Book	One Page
Logo on Sponsorship Banner on Conference Main Stage	✓
Included registrations	5
Placement of Logo on the Welcome Banner	✓
Mention at the beginning of Professional PowerHour	2

GOLD Level \$5,000

	GOLD
Logo placement on event marketing materials	✓
Virtual Resource Fair Booth Video (3-5 min)	✓
Announcement of the Sponsorship in Newsletter	✓
Announcement of the Sponsorship on Social Media	✓
Logo on event site, linking	✓
Mention at the beginning and end of conference	✓
A full color ad in the Digital Conference Book	1/2 Page
Logo on Sponsorship Banner on Conference Main Stage	✓
Included registrations	2
Mention at the beginning of Professional PowerHour	1



Sponsorship Opportunities: Inclusion Summit

SILVER Level

\$2,500

	SILVER
Name placement on event marketing materials	✓
Announcement of the Sponsorship on Social Media	✓
Logo on event site, linking	✓
Mention during lunch of conference	✓
A full color ad in the Digital Conference Book	1/4 Page
Name on Sponsorship Banner on Conference Main Stage	✓

BRONZE Level

\$1,000

	BRONZE
Name placement on event marketing materials	✓
Announcement of the Sponsorship on Social Media	✓
Logo on event site, linking	✓
Mention before speaker presentation	✓
Name on Sponsorship Banner on Conference Main Stage	✓

EXHIBITOR

\$500

	EXHIBITOR
Name listed on virtual exhibition marketing materials	✓
Virtual Resource Fair Booth Video (3-5 min)	✓
Announcement of participation on Social Media	✓
Logo on virtual exhibition page, link	✓
Name listed as exhibitor in the Digital Conference Book	✓

POWERHOUR

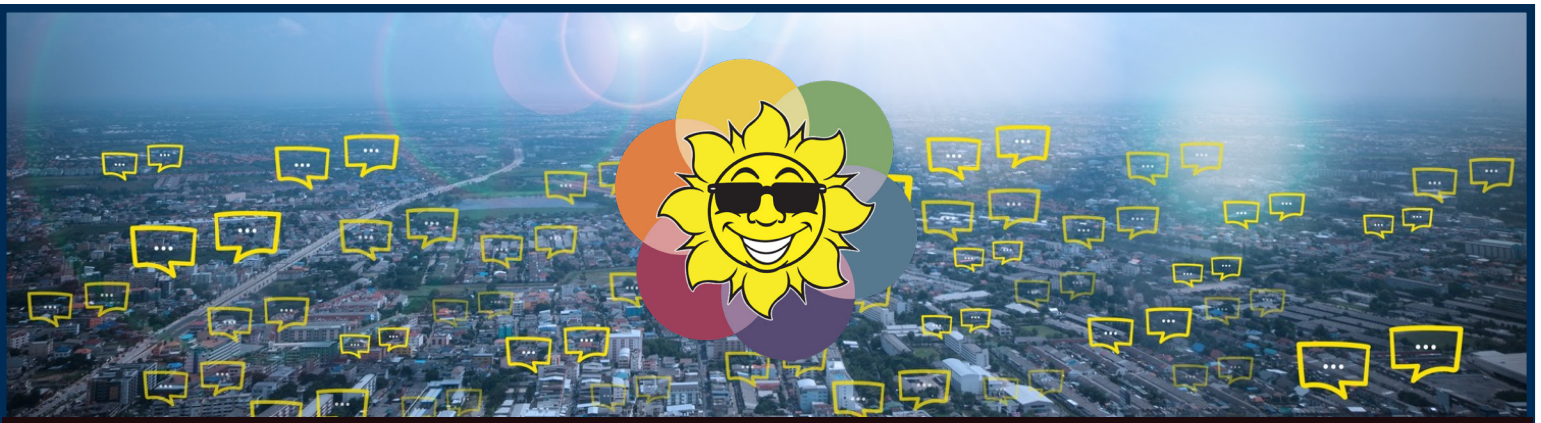
\$250

	POWERHOUR
Logo on virtual event marketing materials	✓
Announcement of the Sponsorship on Social Media	✓
Mention at the beginning and end of PowerHour	✓

VIRTUAL EVENT

\$100

	VIRTUAL EVENT
Logo on virtual event marketing materials	✓
Announcement of the Sponsorship on Social Media	✓
Mention at the beginning and end of virtual event	✓



Sponsorship Opportunities: Inclusion Summit

Other Ways You Can Help

- Spread the Word and Share the Event Calendar
 - » E-mail
 - » Text
 - » Social Media
 - » Newsletter
 - » Press Release
 - » Phone Call
 - » Existing Social/Service Clubs (Rotary, Lions, Kiwanis, Eagles, Moose, Elks, Faith Communities, Special Olympics, Best Buddies)
- Participate in We Thrive Together Events.
- Share your story, passion projects, and expertise through WTT.
- Volunteer your time and talents.

Your Support Matters

Sponsorship from organizations like yours allows us to continue providing these essential services to individuals who otherwise may not have access to such opportunities. By partnering with us, your organization can directly contribute to enhancing the quality of life of individuals with developmental disabilities, while also gaining visibility among a dedicated community of families, caregivers, and professionals.

Contact Us

- Steve Pelton, Executive Director | Steve@WeThriveTogether.org
 - » p. 440-478-2268 | e. steve@wethrivetogether.org
 - » Schedule a meeting: <https://calendly.com/steve-pelton/30-minutes>
 - » Sponsorship form: <https://wethrivetogether.org/conference-sponsorship/>
- Alyssa Criscito, Event Manager | Alyssa@WeThriveTogether.org
- Website: <https://WeThriveTogether.org>

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